# Team Name: Joalbi

# Site to be redeveloped: https://itcodefair.cdu.edu.au/

# **Problem statement**

*Complete the statement for your project*

Our CDU IT Code Fair product/service website is intended to achieve

more convenient to all users so that the user can easily access the website without having any trouble.

(what goals)

We have observed that the product/service website isn’t good web design and not working efficiently as it should be and this is caused by the images of sponsors and each part is too big where the user needs to take some time to finish reading the whole site.

How might we improve the website by using hyperlink on the images to make this site is more convenient so that our users/visitors/customers /clients (etc) are successful based on these criteria:

1. Trying to remove some coding errors like missing tags and no open tags
2. Using proper image size and text size to make the user more comfortable with reading the site.
3. Improving the web design by showing the name of the site on each site and also when the user scrolls down with a proper menu bar.
4. Making sure all the spellings are right.
5. making sure that we use appropriate content like images, videos and information to the IT code fair.

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## Problem Statement example: Lean UX, Ch 3 pp. 26 – 27

**Example: A Learning Management System**

Our Learning Management System (LMS) was intended to provide a central platform to facilitate communication, student body management, and assessment for parents, students, and teachers in most educational contexts.

We have observed new students both in the United States and abroad entering schools with a mobile-first or mobile-only mindset. We have also observed a significant rise in funding for competing educational technology

start-ups catering to this new behaviour model. Our products are heavy and not mobile-friendly which increases our risk of losing incoming cohorts of new students through decreased usage and dependency on the LMS.

How might we create more capable and compelling mobile offerings so that our high school and university students increase their usage of the LMS through their preferred mobile device?